

## National Cooperative Month

NEWSLETTER

# Teleconnections

October 2021

### THIS ISSUE:

Cooperative Month  
10-Digit Dialing  
Cyber Security Month  
Multicast TV Changes  
Leadership Academy  
Aureon Charity Grant



A Program of:  
 THE RURAL BROADBAND ASSOCIATION®



## October is Cooperative Month

What is a cooperative? What makes WCCTA different from other companies? The reliability and quality of service provided on a fiber optic network by locally based employees makes a difference. Cooperatives were initially formed because communities could not get the basic services they needed – providers often avoided remote areas because of unfavorable economics.

Communities are represented on the Board of Directors where local people represent you and your local interests. They help point the cooperative in the direction that is in the best interest of the cooperative as it serves its members. Each time you subscribe to one of WCCTA's services you are not just becoming a customer; you are actually making an investment in a company you and your neighbors own.

## Cyber Security Awareness Month

"If you can connect it, protect it." That is the emphasis for cyber security awareness month across the nation. More and more of our home devices—including thermostats, door locks, coffee machines, and smoke alarms—are now connected to the Internet. This enables us to control our devices on our smartphones, no matter our location, which in turn can save us time and money while providing convenience and even safety.

These advances in technology are innovative and intriguing, however they also pose a new set of security risks. It is like locking the front door and leaving the windows open to your home! #BeCyberSmart to connect with confidence and protect your digital home.

# 10-Digit Dialing Change – This Month!

Remember beginning October 24, 2021, all local calls dialed with only seven digits may not be completed, and a recording may indicate a call cannot be completed as dialed. *If you get this recording simply hang up and dial again using the full 10-digit number.*

## Multicast TV Changes

Unfortunately, without notice, the broadcaster is no longer airing programming for WOI-5.2 LAFF (WCDTV channel 6) and KCWI 23.2 Court TV Mystery (WCDTV channel 132.) We believe WOI 5.2 will become True Crime on November 1<sup>st</sup> but, at this time, have no information about replacement programming for the KCWI multicast.

## HAPPY HARVEST – WELCOME FALL!



## ICA Leadership Academy

Congratulations to Marcie Boerner for being accepted to the Iowa Communications Alliance Leadership Academy. Twelve participants are chosen from across the state through a competitive application process to meet between October 2021 and March 2022 for workshops, training, and networking.

The Somers Public Library was recently awarded funds for new software to participate in a consortium service that allows library patrons to checkout ebooks and audio books online. It will give the patrons of the Somers Public Library much broader access to materials.

Pictured left to right are Marcie Boerner, WCCTA; Colleen Goodwin and Kim Kopecky from the Somers Public Library; and Kent Atha, Aureon.

If you would like to know more about the Aureon Charity Grant visit our website at [www.wccta.net](http://www.wccta.net), choose products and services, then additional services or contact our office at 515-352-3151.

