

Happy New Year!

NEWSLETTER

Teleconnections

January 2020

THIS ISSUE:

Smart Business
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New Year, New Gadgets
December Open House
(544-3269)

Are you playing along with the WCCTA Pick-It Bowl Challenge? Watch for the basketball challenge coming in March!



Newspaper Excels in a Digital World

Most people would think that traditional print newspapers delivered through a traditional postal service are becoming a thing of the past but not necessarily so at *The Gowrie News*. They are combining traditional paper and digital online products to reach a broader audience and relying on broadband to create, process, and distribute their content.

"The Gowrie News has coverage beyond just the local community of Gowrie," states Rick Vinsand, Owner and Editor of The Gowrie News. Rick and his wife, Julie, purchased the newspaper in 2017.

Purchasing the local newspaper added to their existing publications such as Farmworx and Roadworx magazines and numerous other print projects. With so many publications going out they have multiple daily deadlines to keep on schedule. "Our broadband signal is crucial in order for us to meet our deadlines. We're so fortunate to have Webster-Calhoun as our broadband partner. They provide us with excellent and reliable service and we trust them with our business." adds Vinsand.

To learn more about this Smart Rural Community business check out the blog online at www.wccta.net.



We depend on WCCTA for reliable broadband and trust them with our business." – Rick Vinsand, Owner, The Gowrie News

Newsletter Contest

(879-2435)

Congratulations to Shawn & JoAnn Anderson of Gowrie and Randy Neumann of Knierim! They both found their phone numbers hidden in the newsletter last month! There are three hidden in this newsletter. Can you find them? Find YOUR phone number in this newsletter and contact our office to win a \$10.00 credit on your billing statement!

New Year, New Gadgets

We hope you had a joyous holiday season! For many on the receiving end of gifts that may mean new devices and gadgets in your home requiring access to the internet!

There are people who love the challenge of researching why their home's Wi-Fi network isn't working right and figuring out what needs to be done to solve the problem. If you're NOT one of them, Managed Wi-Fi is your easy alternative!

Managed Wi-Fi is a service which takes the hassles of troubleshooting (and more) off your hands in exchange for a small monthly fee. More specifically a \$40 installation charge to visit and place the wireless router in the best location for your usage, and then \$9.95 per month for the device. If you have a problem with the device? We take care of that for you, too!

Are you struggling with technology in general? WCCTA offers TechHome services with packages available to help protect and troubleshoot your home network hassles like antivirus and backup services for computers, devices, printers and more. The best part is access to a toll-free number so you can talk to someone any time you have questions! Questions like why is your computer running slow or why can't you connect to the printer?

Contact the office at 515-352-3151 for more information today!

Holiday Open House Winners

We had a great day on Friday, December 6th when members stopped by the office to enjoy cider, cookies, goodies and free stuff during Gowrie's City Wide Open House weekend! Thanks to everyone that stopped by and congratulations to our gift basket winners Lynne Decker and Paula Wiklander!



**New Year,
New Gadgets
In Your Home!**

Ask About
Worry Free WiFi:
Internet Access
and a Managed Router
for your home or
business.

 Webster-Calhoun
Cooperative Telephone Association

