

Connections

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IN THIS ISSUE

New & Improved Connections Newsletter

October is Cooperative Month

MNW Cougar Club

Retransmission Fees

Farm Safety Day

















New & Improved Connections Newsletter

Hello readers, we've given our monthly newsletter a face lift!

We've updated our name from *Teleconnections* to *Connections*, to better reflect who we are! Our fiber-network is all about giving our customers the possibility to create *connections* through our offered services, Internet, Telephone, and Television.

Our staff are local to you, and we love connecting with you over the phone, online and in our communities. We hope you like our new look and enjoy all the content you may find here in the *Connections* Newsletter.

October is Cooperative Month

What is a cooperative and how does it make Webster-Calhoun different from other companies? The reliability and quality of service provided on a fiber optic network by locally based employees makes a difference. Cooperatives were initially formed because communities could not get the basic services they needed – providers often avoided remote areas because of unfavorable economics.

Communities are represented on the Board of Directors where local people represent you and your local interests. They help point the cooperative in the direction that is in the best interest of the cooperative as it serves its members. Each time you subscribe to one of WCCTA's services you are not just becoming a customer; you are making an investment in a company you and your neighbors own.

HAPPY HARVEST - WELCOME FALL!

MNW Cougar Club

WCCTA loves to support the local school districts directly and recently worked with the MNW Cougar Club to sponsor free popcorn to football fans. It worked out well when our two area schools competed, and Southeast Valley Jaguars traveled to Manson to kick off the high school football season.

Meredith and Mindy are pictured presenting a check to Krystal Morrow with the MNW Cougar Club.



Retransmission Fees

Webster-Calhoun, like many other TV providers, is once again facing rising retransmission fees for local broadcast channels. These rates are itemized on your WCDTV television invoice.

Every three years TV providers are required by law to receive permission from local broadcasters to retransmit the free over-the-air signals from ABC, CBS, NBC and FOX to our customers. It is free to you over an antenna and it makes it convenient for you to view it like any other channel on our line-up.

Unfortunately, broadcasters charge a considerable fee for WCCTA to rebroadcast the signals on our channel line-up. One thing remains consistent in that when rates from channel providers continue to increase so do the rates for WCDTV channel packages. This is a no-win situation for ALL TV customers. If WCCTA says no to high rates and drops the channels, customers are frustrated. When rates continue to go up, customers are frustrated. We will continue to do our best to negotiate fair rates.

Farm Safety Day

Chris Adams, WCCTA Technician, recently visited with South Central Calhoun 2nd & 3rd grade students about underground utility safety at the 2023 Farm Safety Day. The event was hosted at the Calhoun County Fairgrounds in Rockwell City.

Chris explained how underground utilities play a role in daily life and the importance of calling lowa One Call (811) before digging.

