

**Quality, Local, Reliable Service You Love!**


NEWSLETTER

# Teleconnections

February 2022

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**I  MY  
BROADBAND**

 Webster-Calhoun  
Cooperative Telephone Association

## Pick It Bowl Challenge Winners

Webster-Calhoun Cooperative Telephone Association members enjoyed participating in the annual Pick-It Bowl Challenge that ended with Georgia winning over Alabama in the championship game.

### Congratulations to winners:

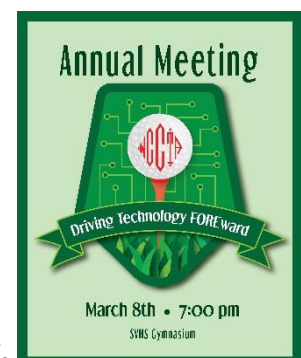
- 1<sup>st</sup> Place Jessica Lane
- 2<sup>nd</sup> Place Richard Hubbard
- 3<sup>rd</sup> Place Heather Dencklau

Watch for the WCCTA Pick-It March Mania contest during the NCAA men's basketball tournament. It's easy to enter and fun to play!

## Save The Date – Annual Meeting

Make plans to attend the Annual Meeting of Members for Webster-Calhoun Cooperative Telephone Association which will be held at the Southeast Valley High School Gymnasium in Gowrie on Tuesday, March 8<sup>th</sup> at 7:00 pm.

Watch for more information and the voting ballot for your district in the mail in late February.



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THE RURAL BROADBAND ASSOCIATION



# WCDTV Rate Changes

This year the annual cost increase for TV, approved by the WCCTA Board of Directors, solely comes from the increase in programming. Contracts typically include an annual rate increase for each channel as well as dictating what service tier WCCTA can provide specific channels on. That leaves very little flexibility for most TV providers.

WCCTA continues to itemize the charge for over-the-air programming of ABC, CBS, FOX, NBC and CW and their multicast channels on a separate line item on your billing statement. Did you know WCCTA is charged for the over-the-air channels you can get for free with an antenna? This rate is passed through to TV customers as Retransmission fees in the amount of \$28.00 per month.

Effective March 1, 2022, TV rates will be:

Broadcast Basic Service: \$37.95

Basic Service: \$93.95

Extended Basic Service: \$113.95

Not unique to WCCTA the channel lineup is made up of several media giants. They all have multiple channels required to be added to the WCCTA channel lineup within a multi-year contract. They raise the prices based on popular channels and still require that we pay for additional channels. We band together with other companies like WCCTA to try to increase the negotiating power throughout the Midwest.

# TV Channel Changes

In anticipation for updates to WCDTV equipment later in 2022, WCCTA is planning changes to the channel lineup. While you can still find all your favorite channels, separate channels for standard definition (SD) and high-definition (HD) signals will eventually be eliminated. ALL channels now have the highest definition signal we can provide. For example, KCCI channel 8 is now high-definition and is currently duplicated on channel 208. Later this year we will choose a date to eliminate all duplicate channels (such as 208.)

# LOVE Worry Free WiFi

Customers LOVE our Worry Free Wifi! If you are having issues with your router contact WCCTA at 515-352-3151 before you buy a new one off the shelf at a box store! So many brands and choices are confusing. WCCTA makes it easy.

